



Cory Hogan

Graphic Designer

CoryHHogan@gmail.com

CoryHogan.com

757 630 6855

SKILLS

Adobe Creative Cloud

Figma

Wix

Mac and Windows

Trello

Google Products

Social Media

Brand Identity

UI/UX Design

Motion

Web Design

AWARDS

Spark 2019:

Poster Exhibition

Best in Show

ATTENDED

AIGA HR Insight

Portfolio Review

Norfolk, Va 2019

EDUCATION

Old Dominion University - B.F.A. in Graphic Design

2016 - 2020

Goodatbeing: On-Screen - 12 week Digital Design Bootcamp

2019 - 2019

Tidewater Community College

2014 - 2016

Advanced Technology Center - Digital Design 1 & 2

2012 - 2014

EXPERIENCE

Art Director | Davis Ad Agency

June 2022 – Present

Davis Ad Agency is a fast pace environment with over 50 clients. During my time at Davis I have designed several brand identities and campaigns from scratch for companies, over 10 websites, hundreds of social ads, and even video elements that were used for TV commercials. I worked with dozens of clients from the Norfolk Admirals Hockey team, Special Olympics of Virginia, Arby's, River's Casino Portsmouth, CHKD, several museums, and many more.

Creative Project Manager | Vineyard Church

September 2021 – May 2022

Overseeing execution of creative elements throughout the company. Managing multiple creative contractors to manage deadlines, creative briefs, and company wide goals. Managing overall communications, marketing, google analytics, social media, graphic and video design, and interior design elements.

Graphic / Web Designer | Vineyard Church

January 2021 – August 2021

Work for Vineyard has ranged from creating and implementing brand identities for sermon series including still graphics, motion graphics, and video editing. Also a revamp of the website with new branding, copywriting, and UI/UX implementation.

Freelance Graphic Designer | Spectra Life Sciences

May 2020 – December 2020 (7 months)

Spectra Life Sciences is a parent pharmaceutical company over several different vitamin and medicinal companies. Work for Spectra Life Sciences focused heavily on brand identity and product design. This included logo design, branding, and design systems which ranged from sachet products to pill bottles.

Independent Contract Designer | American Armed Forces Mutual Aid Association

June 2020 – December 2020 (6 months)

Providing design services, primarily digital content for AAFMAA Wealth Management & Trust LLC. AWM&T engages in the business of providing financial planning, investment management, and trust services to military families. Primary scope of projects completed were customer facing landing pages, front end web development, and general communication designs.



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EXPERIENCE CONT.

Graphic Designer | Old Dominion University Office of Admissions

May 2019 – September 2020 (1 year 4 months)

Designing and executing print and digital media. Booklets and handouts to further the University's identity while also being used to help recruit students to the school. Web design and working closely with developers and clients to bring forms and designs to life.

Graphic Designer | Old Dominion University Leadership & Student Involvement

Aug 2016 – Jul 2019 (3 years)

Designing and creating print and digital media for student events, programs, organizations, and clubs including University wide marketing for college students. I also led the search for my replacement prior to departure. Once the replacement was chosen I trained them and wrote a daily positional description for them.

Graphic Designer | Howard Hanna William E. Wood Realtors

March 2015 - August 2016 (1 year 6 months)

Worked as a part of the in-house marketing team for the regional headquarters. Designing print media for agents to market and sell homes. (Booklets, Pamphlets, Postcards, Flyers, Signs, Billboards, etc.) Also, creating and executing the main signs and letterheads used by the company.